

Privacy & Cookies Notice

Last Updated: 1 September 2025

For a printable version of this Privacy Notice, please click [here](#).

ADVANZ PHARMA Services (UK) Limited and its group entities (“ADVANZ PHARMA”, “we”, “us”, or “our”) respect your rights to privacy. This Privacy Notice explains who we are, how we collect, share, and use personal information about you, and how you can exercise your privacy rights.

1. Scope of this Privacy Notice

This privacy notice (“**Privacy Notice**”) applies to personal information that we collect through our websites, including <https://www.advanzpharma.com/> (“**Website**”), as well as through other interactions with you by email, mail, telephone, in person, or through other digital or offline channels. It also applies to personal information processed in the context of our broader professional, scientific, clinical, and commercial activities, including engagements with healthcare professionals (“**HCPs**”), study investigators, business partners, suppliers, investors, and other stakeholders. These activities, together with our online presence, are referred to in this Privacy Notice as the “**Services**”.

For activities related to Pharmacovigilance (PV), Medical Information (MI), and Quality Assurance (QA), please additionally refer to our [PV/MI/QA Privacy Notice](#).

If you have any questions or concerns about our use of your personal information, please contact us using the contact details provided below under “How to contact us”.

2. What does ADVANZ PHARMA do?

ADVANZ PHARMA is a specialty pharmaceutical company headquartered in London, United Kingdom, with a strategic focus on complex medicines and specialty pharmaceuticals in Europe and other international markets. We operate in more than 90 countries and are committed to improving access to critical medicines worldwide. In addition to supplying products, we engage with HCPs, healthcare organisations, and research partners in a variety of scientific and clinical contexts. For more information about us, please see the "About us" section of our website at [About | ADVANZ PHARMA](#).

3. What personal information does ADVANZ PHARMA process, why, and what is the legal basis for processing your personal information?

The personal information which we collect about you depends on your relationship with ADVANZ PHARMA and your interactions with our Website and/or Services. This includes interactions as a Website user, HCP, study investigator, customer, business partner, investor, supplier, or other stakeholder.

The table below sets out examples of the personal information we collect and the grounds on which we process this information. If you are a UK/EEA resident, the table also sets out our legal basis for collecting and using the personal information.

In general, we will use the personal information we collect from you only for the purposes described in this Privacy Notice or for purposes that we explain to you at the time we collect your personal information.

Purpose/Activity	Type of data	Lawful basis for processing including basis of legitimate interest (UK/EEA)
<p>Information you provide voluntarily: Certain parts of our Services ask you to provide personal information voluntarily: for example, we ask you to provide your contact details in order to register an account with us, to subscribe to marketing communication from us, and/or to submit enquiries to us.</p> <p>You may choose to provide us with additional information when you contact us or otherwise interact with us. The table sets out the typical personal information collected from you and why.</p>		
To create your account with us	(a) Identity details (b) Email address	(a) Performance of a contract with you
To manage our relationship with you which includes: (a) Notifying you about changes to our terms or privacy policies (b) Communicating with you about our Services	(a) Identity details (b) Email address (c) Customer relationship management profile information (d) Marketing and Communications preferences	(a) Performance of a contract with you (b) Necessary to comply with a legal obligation (c) Necessary for our legitimate interests (to keep our records updated and to study how customers use our products/services) (d) Consent (where required under applicable laws, e.g. for marketing)
To deal with enquiries and to contact individuals who have expressed an interest in our products or Services	(a) Identity details (b) Contact details including email address, telephone number and home address (c) Marketing and communication preferences (d) Information provided as part of communication	Necessary for our legitimate interests (to keep our records updated and to study how our products/Services are used; to answer Service related questions)
To engage with HCPs and study staff for professional purposes, including: (a) Arranging or managing clinical trial participation (b) Establishing or maintaining advisory, consultancy, speaker, or similar engagements (c) Facilitating scientific or educational collaboration (d) Complying with voluntary and mandatory transparency	(a) Name and professional identity (b) Contact details and affiliated institution (c) Academic and professional qualifications (d) Financial and transactional details (e.g. honoraria, travel support) (e) Regulatory identifiers (e.g., HCP	(a) Performance of a contract with you (b) Necessary to comply with a legal obligation (e.g., regulatory disclosures, transparency obligations) (c) Necessary for our legitimate interests (e.g., scientific collaboration and stakeholder engagement) (d) Consent (where required under applicable laws, e.g. for marketing)

<p>or transfer of value obligations (e) Providing promotional materials or marketing communications (with consent as required under applicable law)</p>	<p>number or equivalent)</p>	
<p>To manage relationships with business partners, suppliers, distributors, and customer company representatives, officers, and employees</p>	<p>(a) Name and identity details (b) Job title and business contact information (c) Professional interaction and engagement history</p>	<p>(a) Performance of a contract with you or your organization (b) Necessary for our legitimate interests (e.g., business continuity, stakeholder communications, preserving our economic interests and ensuring compliance with our policies and legal requirements, litigation, prevention of fraud and criminal activity)</p>
<p>To manage access to restricted areas of the Website, such as the investor login portal</p>	<p>(a) Identity details including name and role (b) Business contact details such as professional email address (c) Login credentials (e.g., username and password) (d) Account activity and usage logs, where applicable</p>	<p>(a) Performance of a contract with you or in order to take steps at your request prior to entering into a contract (b) Necessary for our legitimate interests (to provide access to confidential or regulated content for relevant institutional or professional stakeholders)</p>
<p>Information we automatically collect: When you visit our Website, we collect certain information automatically from your device. Some of this information is collected using cookies and similar tracking technology, as explained further under the heading “Cookies and similar tracking technology”</p>		
<p>To use data analytics to improve our website, products/services, marketing, customer relationships and experiences</p>	<p>Information like your IP address, device type, unique device identification numbers, browser-type, broad geographic location (e.g. country or city-level location) and other technical information.</p> <p>Interactions with/usages of our Services including website pages</p>	<p>Necessary for our legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)</p>

	accessed or links clicked and the frequency, time and duration of your activities.	
To administer and protect our Website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	Information like your IP address, device type, unique device identification numbers, browser-type, broad geographic location (e.g. country or city-level location) and other technical information. Interactions with our website including pages accessed or links clicked and how our Services are performing when you access them like service-related diagnostic and performance-related information	Necessary for our legitimate interests (for security and running of our Website)
Use of cookies and similar tracking technologies to support Website functionality and collect usage data	Information collected through cookies, such as device and browser details, usage data (e.g. pages visited, session duration), and location estimates (e.g. city-level)	(a) Consent (where required under applicable laws, such as for non-essential cookies) (b) Legitimate interests (for essential cookies and analytics cookies where permitted by law, including to improve Website performance and monitor aggregate user behaviour)
Information from other sources: From time to time, we may receive personal information about you from third-party sources, but only where we have checked that these third parties are either legally permitted or required to disclose your personal information to us (e.g., on the basis of your consent, our legitimate interests, or a regulatory obligation).		
To support our professional, scientific, or business activities by enriching our internal records with relevant third-party data	(a) Contact details and professional role (b) Clinical or academic background	Necessary for our legitimate interests (to ensure our records are accurate and up to date, and to identify relevant stakeholders)

	(c) Publicly available or institutionally shared profile data	
To identify and engage with healthcare professionals and researchers via third-party event partners, CRM tools, or medical directories	(a) Name and credentials (b) Area of expertise and research focus (c) Professional affiliations or congress attendance	Necessary for our legitimate interests (to engage appropriately qualified individuals in scientific or medical dialogue)
To receive personal data in the context of clinical studies, patient safety, or scientific collaborations (e.g., from CROs, clinical sites, or co-sponsors)	(a) Identity and contact details of investigators and site personnel (b) Delegation logs, qualifications, or training records	(a) Performance of a contract with you (b) Necessary to comply with a legal obligation (c) Necessary for our legitimate interests (clinical oversight, regulatory compliance)
To process information relating to business partner or customer representatives provided through commercial engagements	(a) Business contact details (b) Role and relationship to contracting organisation (c) Correspondence or account information	(a) Performance of a contract with you or your organisation (b) Necessary for our legitimate interests (business operations and communications)

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information).

If you have questions about or need further information concerning the legal basis on which we collect and use your personal information, including how we balance our legitimate interests against your rights and freedoms where applicable, please contact us using the contact details provided under “How to contact us”.

In general, we will use the personal information we collect from you only for the purposes described in this Privacy Notice or for purposes that we explain to you at the time we collect your personal information. However, we may also use your personal information for other purposes that are not incompatible with the purposes we have disclosed to you (such as archiving purposes in the public interest, scientific or historical research purposes, or statistical purposes) if and where this is permitted by applicable data protection laws.

4. Who does ADVANZ PHARMA share my personal information with?

We may disclose your personal information to the following categories of recipients:

- our group companies who process personal information for purposes that are described in this Privacy Notice. This includes supporting the delivery of our products and services, managing internal administration, engaging with healthcare professionals or business partners, and ensuring the proper functioning and security of our systems and infrastructure. Our group companies, to which we transfer personal data, operate in the same sector as ADVANZ PHARMA and are based both within and outside the European Economic Area (“EEA”), the United Kingdom, and other jurisdictions;
- third party service providers and partners who perform data processing services on our behalf. This includes entities that support the delivery and functionality of our Website, improve its security and performance, or assist with operational functions such as cloud hosting, IT services, customer relationship management, event organisation, scientific engagement, or clinical research. These third parties are contractually bound to process personal data only in accordance with our instructions and to implement appropriate technical and organisational measures to protect the information. A list of our current group companies and a list of our current service providers and partners is available on request;
- any competent law enforcement body, regulatory, government agency, court or other third party where we believe disclosure is necessary (i) as a matter of applicable law or regulation, (ii) to exercise, establish or defend our legal rights, or (iii) to protect your vital interests or those of any other person;
- an actual or potential buyer (and its agents and advisers) in connection with any proposed purchase, restructuring, financing, merger or acquisition or similar corporate transaction involving all or any part of our business, provided that we inform the buyer it must use your personal information only for the purposes disclosed in this Privacy Notice;
- any other person with your consent to the disclosure. For example, we may share your contact details with a third party for collaborative research or joint professional activities if you have agreed to this.

5. Commitment to Children’s Privacy

To protect children’s personal information and to meet the standards of the Children’s Online Privacy Protection Act (“**COPPA**”) in the US, we do not knowingly collect any personal information from children under the age of 13. This website is a general audience website and is not geared toward children.

In addition, we do not collect any personal information from anyone who we know to be under the age of 18. If you are under the age of 18, you should use this website only with the involvement of a parent or guardian and should not submit any personal information to us.

If we become aware that we have collected personal information from an individual under the age of 18 without appropriate consent or legal basis, we will take reasonable steps to delete that information as soon as possible.

6. How does ADVANZ PHARMA keep my personal information secure?

We use appropriate technical and organisational measures to protect the personal information that we collect and process about you. The measures we use are designed to provide a level of security appropriate to the risk of processing your personal information. Such measures include, but are not limited to, access controls, encryption, secure data storage environments, regular system monitoring, and

staff training in data protection principles. However, no commercial method of information transfer over the Internet or electronic data storage is known to be 100% secure. As a result, we cannot guarantee the absolute security of that information during its transmission or its storage in our systems.

We restrict and limit access to personal information only to those of our employees or authorised service providers who need it to carry out their business functions for ADVANZ PHARMA, and our employees understand their requirement to safeguard personal information and prevent its unauthorised access, disclosure, or use. We also require each of our authorised service providers who need such information to safeguard against such unauthorised access, disclosure or use.

If one of our websites requires a login name and password, you are responsible for the security of your login and passwords. Make sure you keep them in a safe place and do not share them with others. Always remember to logout after your session ends to ensure that other people cannot access your account information.

7. International data transfers

In some cases, your personal information is transferred to, and processed in, countries other than the country in which you are resident. These countries may have data protection laws that are different to the laws of your country (and, in some cases, may not be as protective).

Specifically, our website servers are located in North America, the United Kingdom, Ireland, Sweden and Australia, and our group companies and third-party service providers and partners operate in various jurisdictions globally. This means that your personal information may be processed in countries that are not considered to provide an equivalent level of data protection as the UK or the EEA.

However, we have implemented appropriate safeguards to require that your personal information will remain protected in accordance with this Privacy Notice and the applicable privacy laws.

Data transfers between ADVANZ PHARMA group companies, including between group companies in different countries, are covered by inter-company agreements which require all group companies to protect personal information that they process. Where data is transferred from the EEA to a jurisdiction that is not subject to an adequacy decision, these agreements include implementing the European Commission's Standard Contractual Clauses.

We implement similar safeguards with our third-party service providers and partners and further details can be provided upon request.

8. Cookies

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the Website owner are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third-party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

Cookies utilised on our Website fall into the following categories:

8.1 Necessary cookies

These cookies are essential for the proper functioning of the Website and cannot be switched off. They are usually only set in response to actions made by you that amount to a request for services, such as logging in or filling in forms.

Cookie Name	Provider	Purpose	Type	Duration
Cision1	cision.com	Used to detect spam and improve the website's security.	HTTP	6 months
CookieConsent	cookiebot.com	Stores the user's cookie consent state for the current domain.	HTTP	1 year
test_cookie	google.com	Used to check if the user's browser supports cookies.	HTTP	1 day
PHPSESSID	advanzpharma.mediaroom.com	Preserves user session state across page requests.	HTTP	Session
__cf_bm	drivetheweb.com / mediaroom.com / newswire.ca	Distinguishes between humans and bots.	HTTP	1 day
__cfuid	mediaroom.com	Supports Cloudflare services like load balancing and content delivery.	HTTP	Session
cf_clearance	mediaroom.com	Distinguishes between humans and bots.	HTTP	1 year
CRAFT_CSRF_TOKEN	advanzpharma.com	Prevents cross-site request forgery.	HTTP	Session
CraftSessionId	advanzpharma.com	Sets a unique session ID for statistics.	HTTP	Session

8.2 Preference cookies

Preference cookies enable a website to remember information that changes how the website behaves or looks, like your preferred language or the region you are in. **We do not currently use cookies of this type.**

8.3 Statistic cookies

These cookies help us understand how visitors interact with our Website by collecting and reporting information anonymously.

Cookie Name	Provider	Purpose	Type	Duration
_dc_gtm_UA-#	google.com	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	HTTP	1 day
_pk_id#	stats.drivetheweb.com	Collects stats on visits, time on site, and pages viewed.	HTTP	1 year
_pk_ref#	stats.drivetheweb.com	Identifies referring websites.	HTTP	6 months
_pk_ses#	stats.drivetheweb.com	Tracks session page views.	HTTP	1 day

8.4 Marketing cookies

Marketing cookies are used to track visitors across websites. They allow third-party advertisers to display relevant ads based on your interests.

Cookie Name	Provider	Purpose	Type	Duration
_ga	google.com	Sends data to Google Analytics for tracking user behavior across devices and channels.	HTTP	2 years
ga#	google.com	Sends data to Google Analytics.	HTTP	2 years
_gid	google.com	Tracks visitor behavior.	HTTP	1 day
collect	google.com	Pixel used to send tracking data to Google Analytics.	Pixel	Session
uuid	mediamath.com	Collects data for targeted ads.	HTTP	1 year
piwik.php	advanzpharma.mediaroom.com	Sets a unique ID to target advertisements.	Pixel	Session

8.5 Unclassified cookies

These are cookies that we are currently in the process of classifying, together with the providers.

Cookie Name	Provider	Purpose	Type	Duration
c/img/1x1.gif	cision.com	Pending classification.	Pixel	Session

You have the right to decide whether to accept or reject cookies. For specific information on the types of cookies used and their respective retention periods, please refer to the consent preferences center available through the cookie banner on this Website. You can further set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our Website though your access to some functionality and areas of our Website may be restricted. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

9 Data retention

We retain personal information we collect from you where we have an ongoing legitimate business need to do so (for example, to provide you with a Service you have requested or to comply with applicable legal, tax or accounting requirements).

The specific retention periods depend on the nature of the information and why it is collected and processed and the nature of the legal requirement. For example, data processed in connection with regulatory compliance (such as clinical trial or pharmacovigilance records) may need to be retained for extended periods, while marketing preferences or website analytics data may be subject to shorter retention terms.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymise it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

10 Your data protection rights

Depending on your location, you may have certain rights under the applicable data protection laws including the rights outlined below. To exercise any of your data protection rights, follow the instructions below or contact us using the contact details provided under "How to contact us".

You may be entitled under applicable law to ask ADVANZ PHARMA for a copy of your information, to correct it, erase or restrict its processing, to ask us to transfer some of this information to other organisations, to be informed of any automated decision-making, if applicable, used to make decisions about you, or to request information about data processing related to your personal data. You may also have rights to object to specific data processing activities. These rights may be limited in some situations – for example, where we can demonstrate we have a legal requirement to process or retain your personal data. If data processing is based on your consent, kindly note that you have the right to withdraw your consent at any time, however, without affecting the lawfulness of any processing activities based on consent before its withdrawal. If we do not handle your request in a timely manner, or if you are not satisfied with our response to the exercise of these rights, you are entitled to submit a complaint with the competent supervisory authority of your country/state of residence or place of work. Further information and contact details of the European competent supervisory authorities can be found at https://edpb.europa.eu/about-edpb/about-edpb/members_en. UK residents may submit a complaint to the UK Information Commissioner's Office (ICO) here: <https://ico.org.uk/make-a-complaint/>. Swiss residents may contact Federal Data Protection and Information Commissioner (FDPIC) here: <https://www.edoeb.admin.ch/edoeb/en/home/deredoeb/kontakt.html>. Canadian residents may contact the Office of the Privacy Commissioner here: <https://www.priv.gc.ca/en/report-a-concern> or the applicable provincial privacy commissioner.

Depending on applicable law, additional rights may apply.

Please note that for legal reasons, we cannot delete information that has been collected as part of an adverse event report unless it is inaccurate.

If you would like to exercise any of these rights, please contact us using the details set out under "How to contact us". We may require you to provide proper identification before we comply with any request to access or correct personal data.

Your U.S. State Privacy Rights

Depending on their state of residence, U.S. residents may have the right to object to our collection and use of their personal information at any time, or to require us to review, transmit, change, or delete their information that we have collected and retained about them. We will fulfill your request to exercise any of these rights within the applicable time period prescribed by applicable law. You can exercise these rights, express concerns, or obtain additional information about the use of your personal information by contacting us as outlined below.

Residents of California may have the following rights:

- You have the right to know and right to access information about the categories and specific pieces of personal information we have collected about you, as well as the categories of sources from which such information is collected, the purpose for collecting such information, and the categories of third parties with whom we share such information. You also have the right to know if we have sold or disclosed your personal information. You may also request a copy of the personal information we have collected, and upon request, we will provide this information to you in portable, electronic form.
- You have the right to request the deletion of your personal information, subject to certain legal exceptions.
- You have the right to opt out of the sale or sharing of your personal information to third parties.
- You have the right to correct your personal information if inaccurate.
- You have the right to limit the use and disclosure of your sensitive personal information if we use such information to infer characteristics about you.
- You have the right to not be discriminated against for exercising any of these rights.
- You have the right to opt out of profiling using automated decision-making technology. You may have the right not to be subject to a decision based solely on profiling, except under certain exceptions under local law.

Submitting a Rights Requests: You may send your request by email to enquiries@advanzpharma.com or call the toll-free number +18333350881. An authorized agent, such as another individual or business, may submit a request on your behalf. We will not discriminate against you for exercising your rights under applicable law. Once you have submitted your request, we will respond within the time frame permitted by applicable law. Please note that we may charge a reasonable fee for multiple requests in the same 12-month period, as permitted by law.

We may have a reason under the law why we do not have to comply with your request, or why we may comply with it in a more limited way than you anticipated. If we do, we will explain that to you in our response.

Verification. We must verify your identity before responding to your request. We may verify your identity by asking you to provide personal identifiers that we can match against information we may have collected from you previously. We may need to follow up with you to request more information to verify

your identity. We will not use personal information we collect in connection with verifying or responding to your request for any purpose other than responding to your request.

Appeals. Residents of California have the right to appeal a denial of their request by contacting us as described in the notice of denial.

11 How to contact us, Data Controller

If you have any questions or concerns about our use of your personal information, please contact us using the following details:

ADVANZ PHARMA Services (UK) Limited

Dashwood House, 2nd Floor, 69 Old Broad Street, London, EC2M 1QS, United Kingdom

Email: enquiries@advanzpharma.com

The data controller for this Website is ADVANZ PHARMA Services (UK) Limited. The data controller for any other data processing activities mentioned in this Privacy Notice is the ADVANZ PHARMA group entity named in applicable privacy notices or which is your contract partner.

12 Updates to this Privacy Notice

We may update this Privacy Notice from time to time in response to changing legal, technical, or business developments. When we update our Privacy Notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make, which may include prominent notices on our Website or direct communication where legally required.

You can see when this Privacy Notice was last updated by checking the “last updated” date displayed at the top of this Privacy Notice.